



MAXIME BARRIERE  (LISBON, PT) 

PPC ACCOUNT MANAGER / CAMPAIGN MANAGEMENT
GOOGLE ADS SPECIALIST

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SKILLS

GOOGLE ADS 	GOOGLE ADS EDITOR
GOOGLE ANALYTICS	GOOGLE LOOKER STUDIO
BING ADS	AFFILIATION NETWORKS
EXCEL / GOOGLE SHEET	ADOBE ILLUSTRATOR

언어? LANGUAGES

French 	English 	Portuguese 
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EDUCATION

- SPORT MANAGEMENT SCHOOL - MASTER 1**
2015 - 2016
EDC Paris
- BACHELOR DEGREE - EXPORT ASSISTANT**
2012 - 2013
Université Paris 8 - IEE
- TWO-YEAR TECHNICAL DEGREE IN INTERNATIONAL TRADE (BTS "C.I.")**
2007 - 2008
Combs-la-Ville, France
- BACCALAUREATE | ECONOMICS AND SOCIAL SCIENCES ("E.S.")**
2007 - 2008
Savigny le temple, France

FREELANCER WEBSITE:

THELEVELUP.TECH

WORK EXPERIENCES

Cognizant → 2022 - Apr. 24

GOOGLE ADS IMPLEMENTATION SPECIALIST
(ON THE BEHALF OF GOOGLE)

- **Creation of Google Ads campaigns + assets on the behalf of Google and their clients** such as Procter & Gamble, Havas, Publicis, Nestle, Crédit Agricole...
- Bulk Campaign implementation (audiences, keywords, assets, locations...)

2022

PAID MEDIA CONSULTANT - CAMPAIGN MANAGEMENT

- Daily management of 15 Google Ads accounts
- Audit of the Acadomia's account (budget: 1 Million € spent per year)

2021

GOOGLE ADS ACCOUNT MANAGEMENT

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GOOGLE ADS ACCOUNT STRATEGIST
(ON THE BEHALF OF GOOGLE)

- Campaign Optimization (Search, Display, Shopping)
- Optimization of more than 400 customer accounts over the period (Budget : 300€ - 5k / month)
- Weekly training on the specificities of Google Ads (content provided by Google)

2017

Twenga **AFFILIATE CAMPAIGN MANAGEMENT**
+ E-COMMERCE CLIENT SUPPORT

- E-commerce multichannel campaign optimization (Google Ads, Google Shopping).
- Processing incoming requests from B2B customers (Ticket, mails, phone calls)
- Monitoring and development of a client portfolio.